

CHIEF ELECTORAL OFFICER, ODISHA
Home (Elections) Department



EC-REV-MISC-0033-2022- 8036 / Elec. Bhubaneswar Dated the 6th May., 2024
From

To **Dr.N.Thirumala Naik, IAS**
Addl Chief Electoral Officer

To **Additional Chief Secretaries/
Principal Secretaries/
Commissioner-cum-Secretaries**

Sub: **Voter Awareness Activities in connection with Simultaneous
General Election to Lok Sabha and Legislative Assemblies of
Odisha, 2024 – reg.**

Ref: **This office letter no 5921/dtd. 18.04.2024**

Madam/Sir,

In inviting reference to the subject cited above, I am directed to say that, all the departments were requested vide letter referred above for taking up Systematic Voters' Education and Electoral Participation (SVEEP) activities through the PSUs /Agencies /Organizations under your Department for greater participation of the voters in the Simultaneous General Elections, 2024 in Odisha. The suggested activities were:

- i. Displaying voter education messages prominently on websites
- ii. Running of audio / video spots (enclosed) on voter awareness and encouraging the employees to cast their votes.
- iii. Voter education messages through posters, flex, and hoardings at the office premises and major locations.
- iv. Conducting workshops and seminars to educate employees and the public about the importance of voting etc.

It is once again requested that the action taken report regarding the voter awareness activities conducted through PSUs/Agencies/Organisations may be shared for submitting the same to the ECI.

In this regard, shared drive link for the creative is attached in the trailing mail.

https://oswas-my.sharepoint.com/:f/g/personal/ceo_office_odisha_gov_in/Eu5YGvLObntBoO70hiuTB2oBO90QAzgsKkkfVLP8oi9s5A?e=eU5Rbn

Yours faithfully,


Additional Chief Electoral Officer

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